



23rd Annual Sparkle Celebration Sponsorship Opportunities December 2-4, 2016

Sparkle Parade of Lights Sponsor ~ \$1,500

Benefits include:

- Business logo on event banner on Rt.1 by Exit 20 from Nov 28 to Dec 4
- Business featured as premiere sponsor on WCLZ ads leading up to event
- Business logo featured in full page Nov event ad in Maine Magazine. *(Time sensitive)*
- Business logo on our event banners on Santa's Yacht
- Logo displayed for the holiday shopping season on a banner by The Talking Tree on the corner of Main & Bow St.
- Logo on banner displayed on the Freeport Train & Information Center (deadline: 10/31)
- Logo featured in Sparkle Weekend brochure and on poster (deadline: 10/31)
- Logo featured on event page of Freeportusa.com and sparklecelebration.com

Friends of The Talking Tree Sponsor ~ \$500

Benefits include:

- Logo displayed for the holiday shopping season on a banner by The Talking Tree on the corner of Main & Bow St. (deadline: 10/31)
- Logo on banner displayed on the Freeport Train & Information Center during the holiday shopping season (deadline: 10/31)
- Logo featured in Sparkle Weekend brochure and on poster (deadline: 10/31)
- Logo featured on event page of Freeportusa.com and sparklecelebration.com

Sparkle Express Event on the Amtrak Downeaster Sponsor~ \$300

Benefits include:

- Logo on banner displayed on the Freeport Train & Information Center during the holiday shopping season (deadline: 10/31)
- Logo featured in Sparkle Weekend brochure (deadline: 10/31)
- Logo featured on event page of Freeportusa.com and sparklecelebration.com

Company Name _____ Address _____

Printed Name & Signature _____ Date _____

Phone _____ Email _____

Please contact Kelly Edwards with questions. Kelly@freeportusa.com or 207-865-1212